



## FOR IMMEDIATE RELEASE

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### **TAP Integrative Launches Global Membership Initiative**

**GREEN BAY, WISCONSIN – June 11, 2015** – [TAP Integrative](#) is globalizing the availability of their peer-reviewed, evidenced educational resource for integrative healthcare professionals. The 501(c)(3) nonprofit organization just announced their new international membership opportunity, available to clinicians and practitioners in over 200 countries.

“Clinicians around the world are seeking the latest in integrative healthcare approaches and research, and we felt a need to answer their call,” said Dr. Lise Alschuler, TAP’s Executive Director. “We are excited we can now offer this opportunity to them.”

Headquartered in the United States, TAP’s membership inquiries sprawl from Ireland to Asia and elsewhere, hence the new membership expansion fulfills an important global demand.

Dr. Alschuler notes, “Clinicians aren’t the only ones asking for cutting-edge integrative medicine. Patients around the world are increasingly inquisitive about integrative treatments. TAP’s new membership options equip global health leaders with the newest, most reputable information they can share with their patients.”

Through TAP Integrative membership, professionals in the integrative medicine field gain access to a robust multimedia platform of original, peer-reviewed content from featured TAP clinician experts. New topics, experts and materials are added on a regular basis, and materials include videos, research reviews and more. Recent topics include autism spectrum disorder, gluten sensitivity, depression, hypothyroidism and numerous other issues relevant to millions worldwide.

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### **About TAP**

TAP Integrative is an online multimedia nonprofit educational resource for integrative healthcare professionals. TAP Integrative’s mission is to advance the teaching, advocacy, and practice of integrative medicine. TAP Integrative launched in 2014 as a 501(c)(3) nonprofit educational resource, with Integrative Therapeutics<sup>(TM)</sup> as founding sponsor.