



## FOR IMMEDIATE RELEASE

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### **TAP Integrative Partners with Southwest College of Naturopathic Medicine**

**GREEN BAY, WISCONSIN – March 5, 2015** —TAP Integrative and Southwest College of Naturopathic Medicine (SCNM) just announced their partnership to help further the exchange of evidence-informed and experience-based knowledge between integrative practitioners. Members of [tapintegrative.org](http://tapintegrative.org) will now have access to full text copies of published articles made available through SCNM’s extensive library.

TAPintegrative.org is a membership site designed for “on-demand” access to clinically reviewed and science-based clinical practice topics and research, leading clinical experts and to a community of integrative healthcare professionals. In keeping with their mission to promote and foster the exchange and validation of professional knowledge in integrative medicine, TAP’s partnership with SCNM offers members the ability to access published research. This partnership benefits SCNM faculty and students by granting them complimentary membership to TAP Integrative.

“The partnership with SCNM provides TAP members with an additional resource for learning and collaboration,” said Dr. Lise Alschuler, Executive Director of TAP, “We’re very excited to welcome SCNM faculty and students to TAP. We plan to continue supporting opportunities which open dialogue between communities invested in the development and progress of integrative medicine.”

In addition to SCNM research, TAP Integrative membership also includes access to peer-reviewed, expert led clinical topics and case discussions, summarized research in audio and video format, and updates on published clinical research in the area of integrative healthcare. For more information on TAP membership, please visit [www.tapintegrative.org/Membership](http://www.tapintegrative.org/Membership). You can also learn more about TAP by visiting [Welcome to TAP Integrative](#).

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#### **About SCNM**

The Southwest College of Naturopathic Medicine trains future physicians to focus on prevention, wellness and lifestyle changes, which addresses the root cause of the majority of the problems plaguing Americans. Located in Tempe, and founded in 1993, SCNM is an accredited higher-learning institution offering a four-year medical program.

Adjacent to the college, the SCNM Medical Center is the largest naturopathic medical center in the Southwest and offers family and primary care using integrative modalities such as acupuncture, homeopathy, clinical nutrition, botanical medicine, manipulation, and pharmacology. It has more than 40 doctors and more than 200 student clinicians. For more information, visit [www.scnm.edu](http://www.scnm.edu)

### **About TAP**

TAP Integrative is an online multimedia nonprofit educational resource for integrative healthcare professionals. The goal of TAP is to be a fresh, dynamic, time-saving and trusted go-to resource for integrative clinical practice. The mission of TAP Integrative is to advance the **teaching, advocacy, and practice** of integrative medicine.

Members of TAP Integrative will have unprecedented access to a robust multimedia platform of original content from featured TAP experts. All of the content provided on TAP Integrative is peer-reviewed to ensure consistency with the published research, and to make certain that the information is both comprehensive and succinct, as well as accessible and clinically relevant. The core litmus test of TAP Integrative is to deliver educational tools and information that generate clinical results and practice success. New clinical topics and TAP experts are regularly added, increasing the depth of information available. For every topic, there is a variety of original and peer-reviewed content including a video Q&A, expert commentaries with citations, audio abstracts, research reviews with clinical application discussions, informative technical illustrations and patient resources. Even more, TAP members have the ability to directly query each expert regarding their topic. Additionally, TAP members enjoy an exclusive benefit – they can request free full text articles on demand.

TAP aspires to create an international community of practitioners at the leading edge of clinical expertise and inquiry of integrative healthcare. TAP Integrative launched in 2014 as a 501(c)(3) nonprofit educational resource to **Teach, Advocate, and Practice** integrative medicine. Integrative Therapeutics(TM) is the founding sponsor and generously supports TAP Integrative this exciting new endeavor.

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